

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of: Peter H. I. Kim  
Application No.: 09/665,482  
Group Art Unit: 3622  
Filing Date: September 20, 2000  
Examiner: Namrata Boveja

For: METHOD AND APPARATUS FOR  
DELIVERY OF TARGETED  
ADVERTISING AND CONTENT BASED  
ON USER INTERACTION WITH ONLINE  
QUERIES ON A WIDE AREA NETWORK

**AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Arlington, VA 22313-1450

Sir:

Applicant respectfully submits the following amendments and remarks in response to the non-Final Office Action mailed August 20, 2007. Applicant includes herewith a request for a two month extension of time. With the granting of the request, the Applicant believes that this response is timely filed within six months of the date of mailing of the Action. Please enter this Amendment and the accompanying remarks.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 13 of this paper.